THE INCREDIBLE ALPHA FLIGHT

by Garry R. Jones © 2018

Alpha Flight, volume 1, # 1 has 39 pages (38 pages of story and an introduction-essay page).

<u>Alpha Flight</u>, volume 2, # 1 has 41 pages (and a gate-fold wrap-around cover with two interior intro/recap pages).

Alpha Flight Special (1992) # 1 has 39 pages.

CHAOS WAR: ALPHA FLIGHT one-shot has 22 pages (with an intro/recap page).

X-Men/Alpha Flight (1986) # 1 has 48 pages and # 2 has 49 pages (and very few ads).

X-Men/Alpha Flight (1998) #s 1 and 2 have 32 pages.

According to Comichron's January, 2017 monthly rankings, 48,519 copies of <u>MIGHTY</u>

<u>CAPTAIN MARVEL</u> # 1, were sold at \$3.99 and placed # 32 in Diamond Distributors' top 300. In March of 2012, <u>Alpha Flight</u> (volume 4) # 8 sold 18,408. And even though the <u>CHAOS WAR: ALPHA FLIGHT</u> one-shot was published the Wednesday right before Thanksgiving in 2010, it sold 17,164 copies.

While it may be unrealistic to believe that original **ALPHA FLIGHT** can garner an audience as large as the one it had in 1983, there are die-hard fans who would support an **Alpha Flight** comic book that has a solid story, a consistent creative team, and a favorable release date.

Going back to the basics usually results in a memorable comic book; the same can be done for Alpha Flight. Jim McCann and Reilly Brown did it in 22 pages (*CHAOS WAR: ALPHA FLIGHT*). However, with a team as large as **ALPHA FLIGHT**, ample room is needed to (re-) introduce the core members.

At one time, "CANADA'S GREATEST HEROES" were Jeanne-Marie Beaubier; Dr. James MacDonald Hudson; Heather McNeil Hudson; Marrina Smallwood; Jean-Paul Beaubier; Eugene Milton Judd; Dr. Walter Langkowski; Dr. Michael Twoyoungmen; Anne (Narya) McKenzie, and; Elizabeth Twoyoungmen, and they were portrayed as such.

That is why I suggest a comic book between 39 and 41 pages with a gate-fold wrap-around cover and no variant covers to more accurately gauge the true number of fans who are interested in ALPHA FLIGHT. If a new ALPHA FLIGHT special/one-shot sells at least 17,164 copies at \$3.99, it will generate \$68,484.36 in sales.

If it is done well, ALPHA FLIGHT may make the comeback it deserves.

Sincerely,

110 University Boulevard West

3797

Silver Spring, MD 20901 garrygrjones@gmail.com This (superteam) has been modified from its original version. It has been (reformatted) to fit this (timeline), to run in the (space and time) allotted, and is (revised) for content.

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